

INTERCOMMUNITY DEVELOPMENT ASSOCIATION



We grow together



“Pata-Cluj” integrated inclusion programme for Roma families and residents of Pata Rât

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Background



The second biggest city in Romania: urban population of 287.000; metropolitan area: 420.000 (2021 Census).

The main economic, academic and cultural hub of Transylvania.

Metropolitan Area made of the urban core + 18 rural administrative units (communes)

The challenge



PATA-RÂT

Comprising four distinctive communities, Pata Rât is the result of complex historical processes beginning in the 1960s. These processes culminated in December 2010 with the forced relocation of 350 people from a city neighborhood. Spatially and socially segregated from the city, the community now resides in the area of the former landfill.



The challenge



LIFE AS A TRIAL

- In approximately 300 households live over 1,250 people
- Almost half of the population (48%) are children and young people under the age of 18
- The percentage of the population of declared Roma ethnicity is over 75%
- Housing precarity, lack of utilities, overcrowding, housing uncertainty, use of improper materials for heating, difficult access to public services are among the main challenges people living here are facing





THE WAKE-UP CALL

The forced eviction of 2010 triggered a collective trauma. It served as a wake-up call, exposing the dire living conditions of hundreds of residents to both decision-makers and the wider public.

It compelled elected local authorities to acknowledge the situation and initiate concrete measures to address it.

The eviction also sparked civic mobilisation across Cluj-Napoca and the Pata-Rât community, laying the groundwork for long-term engagement.





AREAS OF INTERVENTION

Housing Education Health
Social services Relief support
Capacity building Tackling discrimination

OUR AIM

To reduce housing, social and economic disparities between the disadvantaged community of Pata-Rât and the majority population of the city.

KEY PRINCIPLES

Community participation and involvement
Gender sensitive approach
Trauma informed interventions



Our partners



Cluj-Napoca
Municipality
Social and Medical
Services Directorate

Babeş- Bolyai
University

Local Action group

Asociația Romilor din
Coastei
NGOs

The interventions



PATA 1 (2014-2017)

- The first 35 families moved back to decent housing in the city and metro area
- The start of a trust-building process, restoring relations between Pata Rat and the ones holding responsibility for their wellbeing
- Piloted a participatory selection methodology of social housing beneficiaries.

NORWAY GRANTS: EUR 3,4M

PATA 2 (2019-2024)

- Continued the desegregation process
- 73 more families moved back to decent housing in the city and metro area
- 2 apartments available for GBV or natural hazards victims
- Consolidated scientific intervention methodologies

NORWAY GRANTS: EUR 8,7M

INFIELD (2024)

- Innovative and intersectional selection methodology specifically adapted for the multi-vulnerable senior population in Pata-Rât.
- Purchased five social housing units for elders hailing from the Pata-Rât communities.

LOCAL BUDGET: EUR 0,73M

CLUJ4HOME (2025)

- Mixed target: five flats for elders, five for families
- Confirms the local commitment towards complete desegregation of Pata-Rât by 2030

LOCAL BUDGET: EUR 1M

The selection process



- I. Criteria & methodology
- II. Informing the community
- III. Filling the applications
- IV. Assessing applications (quantitative/qualitative)
- V. Initial results
- VI. Contesting results
- VII. Final results
- VIII. Matching
- IX. Signing contracts
- X. Settling in & post-moving support





FOR THE FAMILIES

- **Long term planning, which is** strengths-based, actively building upon the inherent resources, capabilities, and aspirations of each resident and family
- **Constant psycho-social support** offered by the case managers (psychologists, social workers)
- **Needs-based and responsive interventions.** The support provided is tailored and holistic, offering individualized assistance that adapts to the diverse and changing expectations of each family

FUNDS DISBURSED BY THE MUNICIPALITY YEARLY:

EUR 132,836 in 2023, EUR 313,968 in 2024, 623,250 lei in 2025



Perspectives



Our vision is to achieve the **permanent elimination of the Pata-Rât area by 2030** and the relocation of all residents, transforming a historical and social injustice into a model of social inclusion.

Steps ahead:

- providing 300 decent, permanent, and desegregated homes (purchased or built) in the Cluj Metropolitan Area.
- establish a Metropolitan Housing Service to offer long-term, integrated assistance (psycho-social, administrative, financial) for all relocated families.
- combat racism and discrimination through intensive communication campaigns and cultural events, fostering connections with the majority community.
- regenerate the Pata-Rât site into a recreational green zone and establish a Memorial Point/Museum to commemorate the history of the community.

